

# MPS IS THE STRATEGIC PARTNER YOUR BRAND WANTS IN ITS CORNER

In the words of our *clients*, here are a few ways MPS shows up to support brands.

MPS proudly maintains a client retention rate of more than

**90%**

## CLIENT ONBOARDING

"It's hard to believe we're wrapping up the first month already. After every call, I'm so impressed with you guys." - Grocery Client

## COMMUNICATION

"We love working with you guys, we don't say this very often but we look forward to our calls with you, we appreciate all of your efforts and support." - Home & Kitchen Client

## CONTENT & CREATIVE STRATEGY

"I trust you guys, and what you're writing, it's been great so far. Way to go!" - Health, Household & Baby Care Client

## DSP & PROGRAMMATIC ADVERTISING

"Awesome RoAS on DSP, I can't wait until next quarter to have the opportunity to enhance our investment." - Leading Consumer Electronics Client

## SEARCH ADVERTISING

"I wanted to send a thank you for all the hard work and support. We have grown 50% in the past week and doubled our sales from three weeks ago. MPS advertising support has been a key factor." - Leading Consumer Electronics Client

MPS clients across the board see the value in Amazon DSP and **increase their spending by**

**87%**

on average to outperform their goals.

## BACKEND OPTIMIZATION & PROPRIETARY SOFTWARE

"Thank you for analyzing and uploading the new image galleries on our nearly 200 ASINs. We know it involved submitting A LOT of tickets to Support to get our PDPs cleaned up. This has been a high priority for us and we appreciate your diligence and quick turnaround." - Grocery Client

On average, MPS strategists submit and manage approximately

**10,000**

support tickets for clients each year.

## PRIME DAY & PEAK SEASONS

"With the finish line in sight, I just wanted to express how appreciative we are for everything each of you has done to grow this business. The metrics (tremendously impressive metrics!) alone only hint at how incredible this group is. What we've accomplished this year is frankly jaw-dropping." - Home & Kitchen Client

*The above provides only a snapshot of how MPS supports brands on Amazon and other marketplaces. When partnering with MPS, brands receive custom programs and a level of attention that upholds valuable relationships for the long-term.*